



2-Part Specialized Training Program

THE POWER OF NETWORKING

A People-First Approach To Building
Your Professional Networking Strategy

for Work Smart Circle
by Thrycon LLC

Thrycon.com





The Thrycon Premise



Genuine connections are NOT a thing of the past.

More than ever before, the notion of community is essential for driving career advancement of professionals in all career stages and industries.

Through our programs, we help current and future leaders develop **their personal networking strategy**, make the right connections, and advance their missions with ...

A PEOPLE-FIRST APPROACH to professional networking!



WHY THE POWER OF NETWORKING?



Effective leadership and corporate success do not occur in a vacuum. They rely on the **relationships** we build, the **collaborations** we enter into, and the forces we join. Both, within and outside of our own organizations.

That is why networking and assembling a circle of trust around us are integral parts of current and future leaders' personal and corporate successes.

Even more, the **ability to access thriving networks is an important foundation for success of current and future leaders** around the globe.

This 2-part specialized training program shines a light on, and gives a **deep-dive into, the immense potential** today's **networking can offer to those who are leading or want to lead others.**

Gone is the time of mere business card exchanges and formal networking dinners. Innovative leaders instead welcome a #PeopleFirst approach to networking.

Let's embrace a **new way of networking!**

Through which we:

- prioritize **authentic** professional **relationships**,
- **give** before we take,
- **put** other **people first**,
- and work to generate a **positive and sustainable impact** for all.

It's an approach that feels natural rather than forced; comfortable instead of awkward; and authentic rather than fake.

Join in to give it a try!





THE POWER OF NETWORKING

A People-First Approach To Building Your Professional Networking Strategy

is a combination of a **self-directed online learning program** and an **in-person deep-dive workshop**.

The combination of both sessions is designed to help you:

- ✓ discover effective people-first networking techniques
- ✓ pinpoint who you need in your circle of support today
- ✓ determine how to build those connections & make them last
- ✓ plan out your very own personal networking strategy
- ✓ and gain confidence to proactively expand your professional network.

Part 1: Online Session → Self-directed

- MODULE 1: The Power of Networking
- MODULE 2: Networking 2.0 - Reimagining Networking
- MODULE 3: Building A Networking Strategy
- MODULE 4: Tips & Tricks For Implementation
- MODULE 5: HOW-TOs For Networking Success

Part 2: Deep-Dive Workshop → In-person

- FOCUS 1: Peer2Peer Engagement & Networking Stories
Implement learnings from the online session in a group setting
- FOCUS 2: Develop Your Personal Networking Strategy
Walk away from the workshop with a fully developed strategy
- FOCUS 3: Get Your Networking Questions Answered
Discuss practical applications and every-day implementation

Followed by a **team dinner** to continue conversations and networking.



DURING THE ONLINE & IN-PERSON SESSIONS, YOU WILL

- ✓ **IDENTIFY YOUR PERSONAL NETWORKING MOTIVATIONS:**
To get crystal clear about your very own networking goals.
- ✓ **LEARN ABOUT THE NEW “PEOPLE-FIRST” WAY OF NETWORKING:**
So connecting with others is less awkward, never fake, and meant to last.
- ✓ **BECOME CLEAR ABOUT RELEVANT PLAYERS IN YOUR NETWORK:**
By analyzing who IS vs. who SHOULD be in your network, and whom to focus future efforts on.
- ✓ **PINPOINT OPPORTUNITIES FOR PROACTIVE OUTREACH:**
So you can strategically expand your network and not leave your circle of support up to chance.
- ✓ **BUILD A PLAN TO DIVERSIFY YOUR CONNECTIONS:**
To enjoy a differentiated set of backgrounds, opinions, skills, experiences, and reach.
- ✓ **PLAN FOR THE LONG RUN:**
By understanding how to build and nurture strong and meaningful relationships that last.
- ✓ **DEVELOP YOUR OWN PERSONAL NETWORKING STRATEGY:**
Based on tried & practiced insights and directed by hands-on support and exercises in the program workbook.



YOUR TRAINER

MAG. SIMONE POETSCHER, PMP

FOUNDER & CONNECTOR IN CHIEF, THRYCON LLC

Simone Pötscher brings people-first approaches to organizations across the globe. She is a seasoned community expert, a sought-after speaker, and a captivating podcast host. She has facilitated networking for people of all career stages and industries.

As the Founder and Connector in Chief of the consulting firm Thrycon, she works to help organizations put people first, so that they can bring people together, truly engage their teams, and build a thriving culture that leads to corporate success.

Her Podcast - The Building Community Podcast - is among the highest-rated in the community space. Listen online, via YouTube, Apple Podcasts, Spotify, and other players.

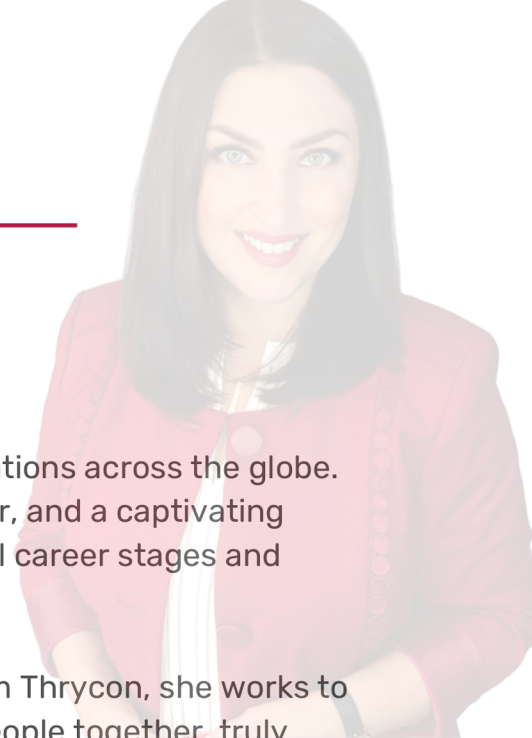
For the past two decades, Simone has worked with partners from industry, startups, non-profits, public service, associations, and higher educational institutions from around the world to generate a positive people impact. In her previous role, as a science diplomat at the Austrian Embassy from 2006 to 2021, she led the one-of-a-kind expansion of an exemplary scientist network.

Simone's international expertise is sought by many: In recent years, she supported the Association of International Educators - NAFSA, shared her expertise with various non-profit organizations, including Atlas Corps and the American Foundation for Suicide Prevention, held advisory roles at the University of Richmond and the George Washington University, and currently mentors founders through several startup programs.

Simone is a certified Project Management Professional (PMP) and received a co-joined master's degree in communications and English from the University of Vienna, Austria.

She also earned a certificate in project management from Georgetown University, DC, a certificate in financial management from Cornell University, NY, a certificate in executive leadership from Cornell University, NY, and a Diversity, Equity, and Inclusion in the Workplace Certificate from the University of South Florida, FL.

Simone is a member of the Project Management Institute and the Worldwide Association of Female Professionals.





Thrycon
Thriving Connections Globally

Contact Thrycon
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